

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
165704-1	10/21/12	October 2012	10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
NRCC (Rep) National Repul	NRCC IE 2012	2961

Flight Dates	Order #	Alt Order #
10/12/12 - 10/18/12	165704	06848537

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	M-F 6-7a News	6-7a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 6:58 AM M-F 6-7a News 6-7a :30 NRCCWI 070928 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
2	10/15/12	10/15/12	M-F 6-7a News	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 6:42 AM M-F 6-7a News 6-7a :30 NRCCWI 071012 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
3	10/16/12	10/16/12	M-F 6-7a News	6-7a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 6:24 AM M-F 6-7a News 6-7a :30 NRCCWI 071012 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
4	10/17/12	10/17/12	M-F 6-7a News	6-7a	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 6:40 AM M-F 6-7a News 6-7a :30 NRCCWI 071012 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
5	10/18/12	10/18/12	M-F 6-7a News	6-7a	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/18/12 6:53 AM M-F 6-7a News 6-7a :30 NRCCWI 071012 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
6	10/12/12	10/12/12	M-F GMA	7-9a	----F--	:30	1	\$800.00	NM

MTWTFSS

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Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	2961	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/12/12	10/12/12	M-F GMA	7-9a	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			----F--		1	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/12/12	8:48 AM	M-F GMA	7-9a	:30	NRCCWI 070928	\$800.00	NM
7	10/15/12	10/15/12	M-F GMA	7-9a	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	7:43 AM	M-F GMA	7-9a	:30	NRCCWI 071012	\$800.00	NM
8	10/16/12	10/16/12	M-F GMA	7-9a	-T-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-T-----		1	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/16/12	8:47 AM	M-F GMA	7-9a	:30	NRCCWI 071012	\$800.00	NM
9	10/17/12	10/17/12	M-F GMA	7-9a	--W----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			--W----		1	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/17/12	8:40 AM	M-F GMA	7-9a	:30	NRCCWI 071012	\$800.00	NM
10	10/18/12	10/18/12	M-F GMA	7-9a	---T---	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			---T---		1	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/18/12	8:40 AM	M-F GMA	7-9a	:30	NRCCWI 071012	\$800.00	NM
11	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$1,500.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	7:59 AM	Su GMA	7-8a	:30	NRCCWI 071012	\$1,500.00	NM
12	10/14/12	10/14/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$1,000.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	8:37 AM	Sun 8-9a	8-9a	:30	NRCCWI 071012	\$1,000.00	NM
13	10/15/12	10/15/12	M-F Midday News	11a-12p	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$600.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	11:27 AM	M-F Midday News	11a-12p	:30	NRCCWI 071012	\$600.00	NM
14	10/17/12	10/17/12	M-F Midday News	11a-12p	--W----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			--W----		1	\$600.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/17/12	11:22 AM	M-F Midday News	11a-12p	:30	NRCCWI 071012	\$600.00	NM

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Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	2961	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/17/12	10/17/12	M-F Midday News	11a-12p	--W----	:30	1	\$600.00	NM
15	10/12/12	10/12/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 6:29 PM M-F 6-630p 6-630p :30 NRCCWI 071012 \$1,200.00 NM									
16	10/15/12	10/15/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 6:13 PM M-F 6-630p 6-630p :30 NRCCWI 071012 \$1,200.00 NM									
17	10/16/12	10/16/12	M-F 6-630p	6-630p	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 6:19 PM M-F 6-630p 6-630p :30 NRCCWI 071012 \$1,200.00 NM									
18	10/17/12	10/17/12	M-F 6-630p	6-630p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 6:29 PM M-F 6-630p 6-630p :30 NRCCWI 071012 \$1,200.00 NM									
19	10/18/12	10/18/12	M-F 6-630p	6-630p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/18/12 6:26 PM M-F 6-630p 6-630p :30 NRCCWI 071012 \$1,200.00 NM									
20	10/14/12	10/14/12	Su 530-6p News	530-6p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 5:54 PM Su 530-6p News 530-6p :30 NRCCWI 071012 \$1,200.00 NM									
21	10/12/12	10/12/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 6:54 PM M-F 630-7p 630-7p :30 NRCCWI 071012 \$1,200.00 NM									
22	10/15/12	10/15/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 6:45 PM M-F 630-7p 630-7p :30 NRCCWI 071012 \$1,200.00 NM									
23	10/16/12	10/16/12	M-F 630-7p	630-7p	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/16/12	10/16/12	M-F 630-7p	630-7p	-T-----	:30	1	\$1,200.00	NM
10/15/12 10/21/12 -T----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 6:42 PM M-F 630-7p 630-7p :30 NRCCWI 071012 \$1,200.00 NM									
24	10/17/12	10/17/12	M-F 630-7p	630-7p	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 6:43 PM M-F 630-7p 630-7p :30 NRCCWI 071012 \$1,200.00 NM									
25	10/18/12	10/18/12	M-F 630-7p	630-7p	---T---	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/18/12 6:55 PM M-F 630-7p 630-7p :30 NRCCWI 071012 \$1,200.00 NM									
28	10/12/12	10/12/12	M-F, Su 10-1035p	10-1035p	----F--	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 10:27 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 071012 \$1,400.00 NM									
29	10/15/12	10/15/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 10:27 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 071012 \$1,400.00 NM									
30	10/16/12	10/16/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 071012 \$1,400.00 NM									
31	10/17/12	10/17/12	M-F, Su 10-1035p	10-1035p	--W----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 10:28 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 071012 \$1,400.00 NM									
32	10/13/12	10/13/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 10:38 PM Late News Delayed 1030-1105p :30 NRCCWI 071012 \$900.00 NM									
34	10/12/12	10/12/12	Nightline	1035-1102p	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 10:44 PM Nightline 1035-1102p :30 NRCCWI 071012 \$800.00 NM									

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34	10/12/12	10/12/12	Nightline	1035-1102p	----F--	:30	1	\$800.00	NM
35	10/15/12	10/15/12	Nightline	1035-1102p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 10:54 PM Nightline 1035-1102p :30 NRCCWI 071012 \$800.00 NM									
36	10/17/12	10/17/12	Nightline	1035-1102p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 11:01 PM Nightline 1035-1102p :30 NRCCWI 071012 \$800.00 NM									
37	10/14/12	10/14/12	Sun 1105-1135p	1105-1135p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 11:29 PM Sun 1105-1135p 1105-1135p :30 NRCCWI 071012 \$600.00 NM									
38	10/12/12	10/12/12	What Would You Do?	8-9p	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 8:40 PM What Would You Do? 8-9p :30 NRCCWI 071012 \$2,500.00 NM									
39	10/15/12	10/15/12	M-F The View	10-11a	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 10:32 AM M-F The View 10-11a :30 NRCCWI 071012 \$550.00 NM									
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,450.00
<u>Agency Commission</u>	\$5,617.50
<u>Net Amount Due</u>	\$31,832.50